

## NURSE GROOVE BOOK COLLABORATION FREQUENTLY ASKED QUESTIONS

### **1. What is this project?**

Nurse Groove is a book collaboration featuring authors who have a professional nursing background. We are currently seeking twenty authors.

**Book Title: Nurse Groove: Stories of Intense Courage, Compassion, and Commitment**

**Book Cover: TBD**

### **2. Who is leading the project?**

Dr. Maricia Sherman is a leading women's counselor/ Expert Keynote Speaker/Author/Nurse/Non-profit Founder and Entrepreneur who is known for her unique ways of inspiring others! Her profession has led her on many platforms such as ABC, CBS, FOX5 News, Let's Talk Live and a host of other media platforms. After years of nursing, 22 years, she is now going around the world speaking, hosting health and wellness workshops and helping churches and corporate businesses build healthy leaders, employees and entrepreneurs by promoting wellness. She is a **best-selling amazon author** who has learned the power of self-publishing. Dr. Sherman has four self-published books under her label HerGroove LLC. and has been featured on a host of radio platforms to discuss her role in collaborations.

### **3. What do I get for my investment?**

All Contributing Authors will receive the following:

- Your Chapter Submission in the book. (Value: \$397)
- You will be able to promote your business (Value-Priceless!)
- Professional Marketing (Value: \$397)
- Social Media Graphics (Value: \$397)
- Recorded Virtual Interview with Dr. Sherman (Value \$297)
- Professional Author Consultation with Dr. Sherman on best practices for your Chapter Submission. (Value: \$497)

**A \$2,000 Value Discounted Just for Nurses!!!**

### **4. What is the full investment for my participation?**

The full investment is \$750 (a \$250 deposit is due to lock-in your spot. (Payment Plan Available)

**Investment is Non-Refundable**

### **5. Is there a payment plan?**

An easy payment plan has been provided:

- Deposit of: \$250 by August 5<sup>th</sup>, 2022.
- Payment 1: \$250 by September 1<sup>st</sup>, 2022
- Payment 2: \$250 by October 1<sup>st</sup>, 2022

Your monthly payments will be automatically deducted from the credit card you provide for your deposit, unless you advise otherwise.

### **6. Can I pay in full?**

Yes. You can opt to make a one-time full investment and receive \$50 off the Project investment.

**Investments are non-refundable.**

### **6. How much will the book retail for?**

We have not yet determined a final retail cost. However, we anticipate the retail cost will be in the range of \$15-\$20.

### **7. How much will the wholesale books cost?**

One of the primary variables that will determine the final cost of the book will be the number of pages. Therefore, we will not know the cost of the book until we are closer to the printing stages.

### **8. Will I receive royalties for the book inventory sold by the Editor At Large (Dr. Sherman)?**

No. Contributing authors will not receive royalties for books sold by Dr. Sherman. However, you will have the option to purchase copies of the book at drastically reduced wholesale cost and then resell the books for the full retail cost and **retain 100% of the proceeds**. You will not share any of your proceeds with the Editor At Large. Therefore, the ball is in your court as to what you can do with this book. You can sell it to family, friends, acquaintances, on your website, at live events, pitch it to nursing schools, etc.

#### Example for 100 Books

Book Wholesale Costs: \$3.00 (100x3=\$300)

Retail Costs: \$20.00 (100x20=\$2000)

Return on Investment: **\$1,700**

Note: There will be shipping costs but it should be minimal.

### **9. Will I have to sign a contract?**

Yes. A standard contract of protection will be sent to the authors that will include media consent, printing consent, and publishing rights.

### **10. Are there additional outside costs for the project?**

Yes. Additional personal outside costs may include:

-Hiring a Professional Editor; Only Professionally Edited Chapter Submissions will be approved

-Professional Headshots on a white background. Only professional headshots with a white background will be approved as this affords our graphic designer the best templates to work with.

**11. Will there be a group book signing?**

This will be up to the authors as a group and will be discussed and voted on as the project ensues. Certainly, authors will have permission to host their own personal books signing wherever they choose.

**12. What if I miss information meetings?**

Every meeting will be recorded. Authors will receive recording playbacks.

**13. What is the expected Book Release Date?**

National Nurses Week 2023! The week begins Saturday May 6<sup>th</sup> and ends Friday May 12<sup>th</sup>. What a great way to celebrate being a nurse and all of your beautiful accomplishments!

**14. Will there be deadlines for your submissions?**

Yes. There will be hardcore deadlines for sections of the project. You will be given plenty of notice. Please understand that If deadlines are not met, we will not delay the project.

**Additional questions will be discussed with Paid Participants.**

**HERGROOVE®**